Extraordinaire

THE MOST FINELY WOVEN MONTECRISTI PANAMA HAT
— IN HISTORY —
$3,000,000

Finer than Napoleon's.

Finer than J. P. Morgan's.

Finer than Edward VII's.

Finer than Churchill's.

Finer than JFK's.

Finer than Emperor Akihito's.

Even finer than Charlie Sheen's.

How finely woven is it?

This is a photo of the weave. That fat white thing in front is dental floss.

Imagine weaving straws thinner than dental floss, by hand – for eight months.

Simón Espinal, the best weaver ever, began June 19, 2013. Finished February 20, 2014. He created the finest-ever example, the highest expression, of the art of Montecristi. An art already legendary for finely woven hats. An endangered hand art, designated Intangible Cultural Heritage of the World by UNESCO.

This unique work of art was commissioned by Brent Black. Brent has been working, since 1988, to preserve the art of Montecristi. His work to save the art by partnering with the artists has been reported by *National Geographic*, CBS News, *ForbesLife*, *Financial Times* of London, *Wall Street Journal*, other leading media on six continents, and is featured in a documentary airing on ARTE cable in the EU.

Enlargement of 1 inch by 1 inch

Classic Fedora *Havana Fedora* *Optimo* *Gatsby Fedora*

SOME OF THE STYLES YOU WILL CHOOSE FROM

Your hat will be hand blocked, hand styled, hand finished, custom sized by Brent Black, the world's leading designer of fine Montecristi hats, with clients in seventy countries.

Proceeds to The Montecristi Foundation

IF YOU'VE EVER YEARNED TO SAVE AN ENDANGERED WORLD HERITAGE ART FORM, SINGLE HANDEDLY — NOW'S YOUR CHANCE

United Nations Educational, Scientific and Cultural Organization · Intangible Cultural Heritage

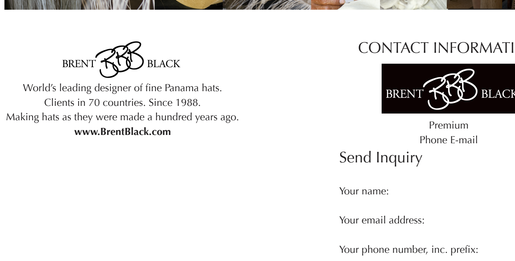
Proceeds from the sale of the finest-ever example of this legendary art will be used to rescue the art itself from impending extinction. In January 2011, The Montecristi Foundation established a weaving school in the village where the finest hats are woven. The school already has trained 25 new weavers, and has 14 current students. Three additional weaving schools will be established in the villages where hat weaving is still practiced. A full hat production center will be built in Montecristi, including commercial greenhouses to grow the plants in perfect microclimates, facilities for straw preparation, traditional artisan finishing of hats, complete blocking and finishing of hats by hand and by state-of-the-art hat equipment, plus a multi-media visitor center to celebrate and showcase the art. Matching funding will be provided by the Ministries of Tourism, Culture, and Economic Development. The center will be located within the pretigious Montecristi Golf Club & Villas, a new world class resort, golf, tennis, and residential development. Will you want the hat center to be named for you?

To save an endangered World Heritage art form from extinction would be the achievement of a lifetime.

And you get a nice hat.

My hats are made with ridiculously outdated technology.

Hands.



BRENT BLACK

World's leading designer of fine Panama hats.
Clients in 70 countries. Since 1988.
Making hats as they were made a hundred years ago.
www.BrentBlack.com

CONTACT INFORMATION

BRENT BLACK

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Your name:

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Your phone number, inc. prefix:

Message: